



Why Is Everyone Talking About Labubu?

Warm-up

1. Do you collect anything? What is it?
2. Have you ever bought something because it was very popular?
3. What is the most unusual or funny toy you have ever seen?

Vocabulary

1 Match the words with their definitions.

- | | |
|------------------|---|
| a) toy → 1 | 1. Something made to play with |
| b) designer → 3 | 2. A time when people have less money and jobs |
| c) character → 5 | 3. A person who makes or creates things, like clothes or toys |
| d) viral → 8 | 4. A small thing you buy to make yourself happy |
| e) trend → 7 | 5. A person or animal in a story or show |
| f) sold out → 10 | 6. A word to describe something nice, sweet, or small |
| g) line → 9 | 7. When many people do or buy the same thing |
| h) treat → 4 | 8. Popular online very fast and shared a lot |
| i) recession → 2 | 9. A group of people waiting for something |
| j) cute → 6 | 10. Not in the store anymore because everyone bought it |

2 Create a short story using the pictures below and the vocabulary (bigger pictures below).



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Reading

Read the story and complete it with the following words:

*called / comes / trend / countries / social / craze / shared / toy / sold out /
treat / worry*

Labubu is a small **1. toy** with a big smile, sharp teeth, and big ears. It looks a little scary, but many people think it's cute. The toy **2. comes** from Hong Kong and was made by a designer brand called Pop Mart. These dolls are part of a group of characters **3. called** The Monsters. Each one is a little different.

Recently, Labubu became very popular on **4. social** media. Many people made funny or silly videos with the doll. These videos went viral. That means a lot of people watched and **5. shared** them. Because of this, more and more people wanted to buy a Labubu doll.

It can be very hard sometimes to find one. In many countries, Labubu is **6. sold out**. People wait in long lines to buy the toy. Some fans travel to other cities or even other **7. countries** to get one. Others pay a lot of money online!

Why do people love it so much? Some say it's because Labubu is "ugly-cute." Others just want to join the **8. trend**. Some say that in hard times, like during a recession, people want to buy small things that make them happy. A Labubu doll might feel like a little **9. treat**.

Still, some people think it's all a bit too much. Some **10. worry** that people are spending too much money. But for now, the Labubu **11. craze** is not stopping. So if you see a big-eared doll smiling at you online... that's probably a Labubu!

True or False

Are the sentences true or false?

1. Labubu is a large toy from Japan.
2. People think Labubu looks scary and cute.
3. The toy is part of a group called The Friends.
4. Many Labubu videos were shared on social media.
5. It's easy to find Labubu dolls in every store.
6. Some people travel far to buy a Labubu.
7. Everyone thinks the Labubu trend is a good thing.

1. False – It's small and from Hong Kong.
2. True
3. False – It's part of The Monsters.
4. True
5. False – It's often sold out.
6. True
7. False – Some people think it's too much.

