



Why Is Everyone Talking About Labubu?

Warm-up

- 1. Do you collect anything? What is it?
- 2. Have you ever bought something because it was very popular?
- 3. What is the most unusual or funny toy you have ever seen?

Vocabulary

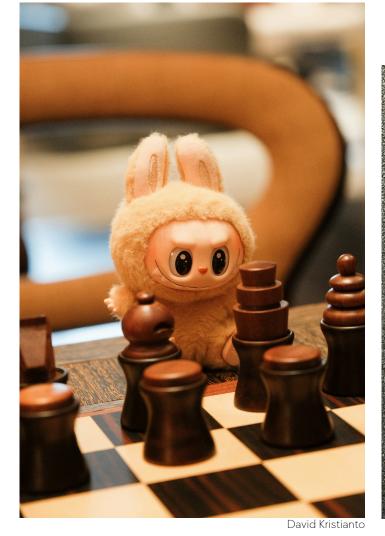
1 Match the words with their definitions.

1. Something made to play with a) toy $\rightarrow 1$ 2. A time when people have less money and jobs b) designer $\rightarrow 3$ **3**. A person who makes or creates things, like clothes or c) character $\rightarrow 5$ toys d) viral $\rightarrow 8$ **4**. A small thing you buy to make yourself happy e) trend $\rightarrow 7$ 5. A person or animal in a story or show f) sold out \rightarrow 10 6. A word to describe something nice, sweet, or small g) line \rightarrow 9 7. When many people do or buy the same thing h) treat $\rightarrow 4$ 8. Popular online very fast and shared a lot i) recession $\rightarrow 2$ 9. A group of people waiting for something i) cute $\rightarrow 6$ **10**. Not in the store anymore because everyone bought it

2 Create a short story using the pictures below and the vocabulary (bigger pictures below).









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Reading

Read the story and complete it with the following words:

called / comes / trend / countries / social / craze / shared / toy / sold out / treat / worry

Labubu is a small **1. toy** with a big smile, sharp teeth, and big ears. It looks a little scary, but many people think it's cute. The toy **2. comes** from Hong Kong and was made by a designer brand called Pop Mart. These dolls are part of a group of characters **3. called** The Monsters. Each one is a little different.

Recently, Labubu became very popular on **4. social** media. Many people made funny or silly videos with the doll. These videos went viral. That means a lot of people watched and **5. shared** them. Because of this, more and more people wanted to buy a Labubu doll.

It can be very hard sometimes to find one. In many countries, Labubu is **6. sold out**. People wait in long lines to buy the toy. Some fans travel to other cities or even other **7. countries** to get one. Others pay a lot of money online!

Why do people love it so much? Some say it's because Labubu is "ugly-cute." Others just want to join the **8. trend**. Some say that in hard times, like during a recession, people want to buy small things that make them happy. A Labubu doll might feel like a little **9. treat**.

Still, some people think it's all a bit too much. Some **10. worry** that people are spending too much money. But for now, the Labubu **11. craze** is not stopping. So if you see a big-eared doll smiling at you online... that's probably a Labubu!





True or False

Are the sentences true or false?

- 1. Labubu is a large toy from Japan.
- 2. People think Labubu looks scary and cute.
- 3. The toy is part of a group called The Friends.
- 4. Many Labubu videos were shared on social media.
- 5. It's easy to find Labubu dolls in every store.
- 6. Some people travel far to buy a Labubu.
- 7. Everyone thinks the Labubu trend is a good thing.
- 1. False It's small and from Hong Kong.
- 2.True
- 3. False It's part of The Monsters.
- 4. True
- 5. False It's often sold out.
- 6. True
- 7. False Some people think it's too much.

