



Why Is Everyone Talking About Labubu?

Warm-up

- 1. Do you collect anything? What is it?
- 2. Have you ever bought something because it was very popular?
- 3. What is the most unusual or funny toy you have ever seen?

Vocabulary

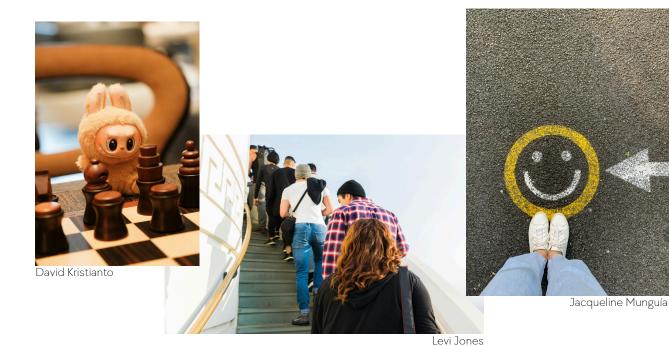
j) cute

1 Match the words with their definitions.

a) toy	1. Something made to play with
b) designer	2. A time when people have less money and jobs
c) character	3 . A person who makes or creates things, like clothes or toys
d) viral	4. A small thing you buy to make yourself happy
e) trend	5. A person or animal in a story or show
f) sold out	6 . A word to describe something nice, sweet, or small
g) line	7. When many people do or buy the same thing
h) treat	8. Popular online very fast and shared a lot
i) recession	9. A group of people waiting for something

10. Not in the store anymore because everyone bought it

2 Create a short story using the pictures below and the vocabulary.







Reading

Read the story and complete it with the following words:

called / comes / trend / countries / social / craze / shared / toy / sold out / treat / worry

Labubu is a small 1 with a big smile, sharp teeth, and big ears. It looks a little scary, but many people think it's cute. The toy 2 from
Hong Kong and was made by a designer brand called Pop Mart. These dolls are part of a group of characters 3 The Monsters. Each one is a little different.
Recently, Labubu became very popular on 4
It can be very hard sometimes to find one. In many countries, Labubu is 6
Why do people love it so much? Some say it's because Labubu is "ugly-cute." Others just want to join the 8
Still, some people think it's all a bit too much. Some 10



A2

True or False

Are the sentences true or false?

- 1. Labubu is a large toy from Japan.
- 2. People think Labubu looks scary and cute.
- 3. The toy is part of a group called The Friends.
- 4. Many Labubu videos were shared on social media.
- 5. It's easy to find Labubu dolls in every store.
- 6. Some people travel far to buy a Labubu.
- 7. Everyone thinks the Labubu trend is a good thing.

Discussion

- 1. Do you think Labubu is cute or scary? Why?
- 2. Why do people follow trends like this?
- 3. Have you ever wanted something just because it was popular?
- 4. Would you wait in a long line to buy a toy?
- 5. Why do some people like to collect toys?
- **6.** Do you think it's okay to spend a lot of money on small things that make you happy?
- 7. Do you think the Labubu trend will last a long time? Why or why not?
- 8. What other viral toys or trends do you remember?
- 9. What's something you bought that made you smile?
- 10. Do you think people buy too many things these days?

