



1. BAKKU-SHAN (Japanese)

When someone looks like a model... from behind. Then they turn around and it's like, "Oh."

2. BILITA MPASH (Bantu)

The kind of dream that feels like a free spa day for your soul. So good, you don't want to wake up.

3. BOKETTO (Japanese)

That magical moment when you stare into the distance and forget what your brain is for.

4. CAFUNÉ (Brazilian Portuguese)

Running your fingers through your lover's hair... like you're brushing a kitten made of love.

5. COTISUELTO (Caribbean Spanish)

The rebel who says "no" to tucking in shirts. Casual fashion icon energy.

6. FREMDSCHÄMEN (German) / MYÖTÄHÄPEÄ (Finnish)

When someone's being cringe and you want to crawl under the table... and it's not even your fault.

7. IKTSUARPOK (Inuit)

That excited, slightly awkward dance of checking the door every 2 minutes because you swear your guest should be here by now.

8. KUMMERSPECK (German)

The totally real and very delicious weight you gain from heartbreak and too much ice cream.

9. KOI NO YOKAN (Japanese)

When you meet someone and your heart whispers, "Yup, we're falling for this one."

10. L'ESPRIT DE L'ESCALIER (French)

That brilliant comeback you think of 10 minutes too late, when you're already halfway down the stairs.