



The Dubai Chocolate That Went Viral – Teacher's Version

Introduction

Here are a few words from the text, what do you think the text will be about?

pistachio, chocolate, TikTok, prices, viral

Let's talk! - you can also ask additional questions to get your students talking.

- What do you know about chocolate?
- What are the best snacks in the world?

Vocabulary

1. Vocabulary Match

Match the words to their meanings.

- | | |
|--------------|---------------------------------------|
| 1. Viral | D. Shared quickly by many people |
| 2. Chocolate | B. A sweet brown food made from cocoa |
| 3. Creamy | A. Very tasty |
| 4. Pistachio | C. A small green nut |
| 5. Internet | F. A global computer network |
| 6. Shop | E. A place to buy things |
| 7. Price | G. The cost of something |
| 8. Trend | H. A popular style or activity |
| 9. Video | I. A short film |
| 10. Demand | J. Wanting something strongly |



2. Gap Fill

Fill in the blanks with the correct word:

1. The PISTACHIO chocolate became famous online.
2. Many people watched the VIDEO on TikTok.
3. The chocolate has a CREAMY pistachio filling.
4. Shops sold out because of high DEMAND.
5. The CHOCOLATE was created in Dubai.
6. People paid a high PRICE to try it.
7. It became a new food TREND.
8. The TIKTOK helped spread the trend.

OPTIONAL

Ask your students to write sentences or a short story using the words from exercise 1.

Listening

Optional - play the audio and ask your students to just listen and write down as many facts as possible. Then play again and ask them to fill in the gaps.

The Dubai Chocolate That Went Viral

In early 2024, a new (1) chocolate from Dubai became very popular on the internet. It was called "Dubai chocolate" or "pistachio chocolate." People saw it in TikTok and Instagram videos. The videos showed a soft chocolate with green pistachio filling. It looked very (2) creamy and tasty.

Many people wanted to try it. Some even waited in long lines to buy it. Others bought it online, and some paid a lot of money. (3) Shops sold out fast. The chocolate became famous all over the world.

The chocolate was made in Dubai by a (4) company called Fix Dessert Chocolatier. They used high-quality chocolate and pistachios. After the videos went viral, many people copied the idea. Now, you can find similar chocolates in many (5) countries.



This chocolate also changed the (6) pistachio market. Because more people wanted pistachios, prices went up. Some shops had trouble getting enough pistachios. This showed how one food trend can change the (7) market.

In the end, the Dubai chocolate became more than just a (8) sweet. It became a symbol of how fast things go viral online. One video can make a big change in the world.

Comprehension

True/False

Read the following sentences and decide if they are true or false. Correct the false statements.

1. The Dubai chocolate is famous on the internet. - FALSE
2. People waited in long lines to buy the chocolate. - TRUE
3. The chocolate has a banana filling. - FALSE
4. It is soft and creamy. - TRUE
5. Many people paid a low price for it. - FALSE
6. Shops sold out quickly. - TRUE
7. The chocolate was made in Dubai. - TRUE
8. Pistachios are not part of the chocolate. - FALSE

OPTIONAL - writing

Ask your students to create a short advert for the Dubai chocolate. They can use the words from the text in writing.

Discussion

Discuss in pairs, groups or as a whole class.