



The Dubai Chocolate That Went Viral

Introduction

Here are a few words from the text, what do you think the text will be about?

pistachio, chocolate, TikTok, prices, viral

Let's talk!

- What do you know about chocolate?
- What are the best snacks in the world?

Vocabulary

1. Vocabulary Match

Match the words to their meanings.

- | | |
|-------------|---------------------------------------|
| • Viral | A. Very tasty |
| • Chocolate | B. A sweet brown food made from cocoa |
| • Creamy | C. A small green nut |
| • Pistachio | D. Shared quickly by many people |
| • Internet | E. A place to buy things |
| • Shop | F. A global computer network |
| • Price | G. The cost of something |
| • Trend | H. A popular style or activity |
| • Video | I. A short film |
| • Demand | J. Wanting something strongly |



2. Gap Fill

Fill in the blanks with the correct word:

1. The _____ chocolate became famous online.
2. Many people watched the _____ on TikTok.
3. The chocolate has a _____ pistachio filling.
4. Shops sold out because of high _____.
5. The _____ was created in Dubai.
6. People paid a high _____ to try it.
7. It became a new food _____.
8. The _____ helped spread the trend.

Listening

Listen and complete the gaps with one word.

The Dubai Chocolate That Went Viral

In early 2024, a new (1)from Dubai became very popular on the internet. It was called "Dubai chocolate" or "pistachio chocolate." People saw it in TikTok and Instagram videos. The videos showed a soft chocolate with green pistachio filling. It looked very (2) and tasty.

Many people wanted to try it. Some even waited in long lines to buy it. Others bought it online, and some paid a lot of money. (3)sold out fast. The chocolate became famous all over the world.

The chocolate was made in Dubai by a (4)called Fix Dessert Chocolatier. They used high-quality chocolate and pistachios. After the videos went viral, many people copied the idea. Now, you can find similar chocolates in many (5)



This chocolate also changed the (6) market. Because more people wanted pistachios, prices went up. Some shops had trouble getting enough pistachios. This showed how one food trend can change the (7)

In the end, the Dubai chocolate became more than just a (8) It became a symbol of how fast things go viral online. One video can make a big change in the world.

Comprehension

True/False

Read the following sentences and decide if they are true or false. Correct the false statements.

1. The Dubai chocolate is famous on the internet.
2. People waited in long lines to buy the chocolate.
3. The chocolate has a banana filling.
4. It is soft and creamy.
5. Many people paid a low price for it.
6. Shops sold out quickly.
7. The chocolate was made in Dubai.
8. Pistachios are not part of the chocolate.

Discussion

1. Do you use TikTok or Instagram?
2. Do you buy things you see on social media?
3. Would you like to try the Dubai chocolate? Why or why not?
4. Why did Dubai chocolate become so popular on the internet?
5. What do you eat when you want a treat?
6. Do you like trying new foods?
7. What is a popular snack in your country?